

SYLLABUS

Intitulé du cours	Globalization and development
Numéro de l'UE	
Volume horaire (en heures maquettes)	24 hours
Année d'étude et Semestre	Master 1 , semestre 1
Objectifs et compétences développées	This course addresses the issue of globalization but from the perspective of developing and emerging countries. It addresses two aspects of globalization: the globalization of markets; the globalization of factors of production. In the latter case, the globalization of production through the mobility of capital (FDI and GVCs) and the globalization of labor (international migration) are addressed.
Contenu et moyens pédagogiques	<p>The course will include 3 chapters</p> <p>Chapter 1: The globalization of markets and the insertion of DCs in world trade</p> <ul style="list-style-type: none"> - The notion of trade regionalization will be discussed - The notion of distance from the major world markets for developing countries will be discussed. - The notion of potential market for emerging countries will be discussed. <p>Chapter 2: Globalization of production, FDI and integration into GVCs</p> <ul style="list-style-type: none"> - The notion of insertion in the GVC via goods will be discussed - The notion of insertion in the GVC via the services sector will be addressed <p>Chapter 2: Globalization and international migration</p> <p>The link between migration, globalization and the sustainable development of developing countries will be discussed</p>
- Pré-requis	The international trade course of Licence 3.
Modalités d'évaluation	Great Oral / Continuous testing
Références bibliographiques	<p>Giddens (<i>Runaway World: How Globalization is Reshaping Our Lives: 2000</i>)</p> <p>Mattoo, A., A. Mulabdic, and M. Ruta. 2017. "Trade Creation and Trade Diversion in Deep Agreements." Policy Research Working Paper Series 8206, World Bank, Washington, DC.</p> <p>Richard J. Payne, (<i>Global Issues : politics, Economics and culture, 2016</i>)</p> <p>T. Friedmam (<i>World Is Flat: A Brief History of the Twenty-first Century , 2005</i>)</p> <p>Stegar (<i>Globalization: A Very Short Introduction: 2020</i>)</p> <p>World Trade Report (2019)</p>

	<p>Theodore Levitt (1983) (Globalization of market https://hbr.org/1983/05/the-globalization-of-markets. Harvard business review)</p> <p><i>P. Boyle, (international migration) in <u>International Encyclopedia of Human Geography</u>, 2009</i></p> <p><i>J. Crush, C. Hughes, (Brain drain) in <u>International Encyclopedia of Human Geography</u>, 2009</i></p> <p>OECD, (INTERNATIONAL MIGRATION: THE HUMAN FACE OF GLOBALISATION ISBN 978-92-64-047280 © OECD 2009 – 1International Migration: The human face of globalisation)</p> <p>International migration report (2019)</p>
<p>Mots Clefs</p>	<p>Market globalization ; Globalization of productions ; International trade ; FDI; international migration, brain drain, LDC, Emerging market</p>