

SYLLABUS

Intitulé du cours	Theory of the Firm (enseignement en anglais)
Numéro de l'UE	
Volume horaire (en heures maquettes)	18H
Année d'étude et Semestre	M2 – Semestre 4
Objectifs et compétences développées	<p>1) to be able to read and understand the advanced literature on contemporary theoretical approaches of the firm developed in economics and management</p> <p>2) to have a critical vision of the different theoretical approaches developed in competition with each other</p>
Contenu et moyens pédagogiques	<p>After a first chapter dedicated to a historical perspective of the different approaches developed to represent the concept of firm, the teaching will develop the following theoretical frameworks:</p> <ul style="list-style-type: none"> • Standard contractual theories: Agency theory, Theories of incomplete contracts, Relational contracts • Organizational contractual theories: Transaction cost economy • Resource-based view and Dynamic capacities theories <p>Classes will be taught face-to-face with PowerPoint support</p>
Pré-requis	Microeconomic analysis at undergraduate level Industrial economy
Modalités d'évaluation	Contrôle continu intégral : oral exam
Références bibliographiques	Michael Dietrich and Jackie Krafft, eds., <i>Handbook on the Economics and Theory of the Firm</i> , Edward Elgar, 2012.
Mots Clefs	Firm; Industrial organization, Industrial dynamics, Theory